

To Whom it may Concern

26<sup>th</sup> March 2010

### **Letter of support for Brockwell Bake**

I curate the UK cereal collections in a genebank at the John Innes Centre in Norwich. In managing these large collections I am constantly on the lookout for initiatives that are looking for resources to help promote the wider understanding of the processes underpinning the food we eat and its origins. I am delighted to have been able to supply a range of old wheats to be grown in city spaces that will help illustrate the variation in form of Britain's most important food crop as well as aspects of our collective agricultural heritage.

The activities planned as part of the Brockwell Bake initiative aim to take these important topics and deliver to two key audiences namely school children which will be involved in growing a crop for the first time and the general public of City of London known today for its financial banking sectors rather than its corn exchange. The Festival on the Bridge event is particularly eye catching and if funded I would promote to key contacts within Defra as an example of raising public awareness and fully intend to try to come to the event myself.

From personal experience I know that all the planned activities need considerable drive, initiative and planning but offer inestimable benefits in raising a broader awareness of where food comes from and healthy eating and do not hesitate in writing in support of the proposal.

Yours sincerely

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